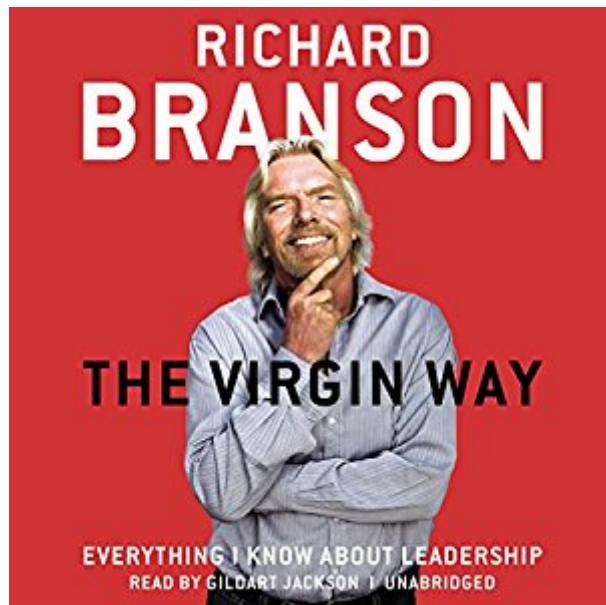


The book was found

# The Virgin Way: Everything I Know About Leadership



## **Synopsis**

While building the Virgin Group over 40 years, Richard Branson has never shied away from seemingly outlandish challenges that others (including his own colleagues on several occasions) considered sheer lunacy. He has taken on giants like British Airways and won, and monsters like Coca-Cola and lost. Now Branson gives an inside look at his strikingly different swashbuckling style of leadership. Learn how fun, family, passion, and the dying art of listening are key components to what his extended family of employees around the world has always dubbed (with a wink) the "Virgin Way." This unique perspective comes from a man who dropped out of school at 16, suffers from dyslexia, and has never worked for anyone but himself. He may be famous for thinking outside the box - an expression he despises - but Branson asserts that "you'll never have to think outside the box if you refuse to let anyone build one around you." This is a unique audiobook on leadership from someone who readily admits he has never read a book on leadership in his life. So expect the unexpected.

## **Book Information**

Audible Audio Edition

Listening Length: 11 hours and 29 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Blackstone Audio, Inc.

Audible.com Release Date: September 9, 2014

Whispersync for Voice: Ready

Language: English

ASIN: B00NF7US4S

Best Sellers Rank: #3 in Books > Engineering & Transportation > Transportation > Aviation > Commercial #5 in Books > Audible Audiobooks > Nonfiction > Transportation #11 in Books > Audible Audiobooks > Business & Investing > Careers

## **Customer Reviews**

Easy to read, funny and inspiring. Richard Branson provides us his views on what makes his company i.e. Virgin Group different and a success. A few other successful companies and visionaries were also mentioned in the book such as Apple, Google, Elon Musk, Steve Jobs etc. Below are nice quotes that I would like to share under each of the 4 categories. (Listen) - Listen - it makes you sound smarter. - Listen and keep notes. - A really skilled listener not only takes in what

has been said but will also hear what has not been said. The unspoken word.- How do you look to your customers.- Simplicity wins every time.- Keeping it short goes a long way.(Learn)- Lunch Boxes - There is a lot of ancient and still valid symbolism involved with breaking bread together.- Defining Leadership - The demarcation lines that any form of elitism creates can only serve to harden the walls of departmental silos that need to be softened not reinforced.- Good versus âœEvilutionâ•.- Fortune favours the bold.- Luck is what happens when preparation meets opportunity.- An atypically customer-focused operation.- Donâ™t always go to the biggest dogs - What counts is not necessarily the size of the dog in the fight - itâ™s the size of the fight in the dog.- Everybody better off.- The smartest thing I ever did in the early going was to hire my weaknesses.- A CV is just a piece of paper.- Look for someone with a sense of humour, who is fun, friendly and caring, because that is a person who likely understands teamwork and will help others.(Laugh)- One hundred per cent down to the people-first culture.- Everything begins and ends with our people.

[Download to continue reading...](#)

The Virgin Way: Everything I Know about Leadership The Leadership Pipeline: How to Build the Leadership Powered Company (J-B US non-Franchise Leadership) Everything You Need to Know About Snakes (Everything You Need Know) Don't Know Much About History, Anniversary Edition: Everything You Need to Know About American History but Never Learned (Don't Know Much About Series) The Chicken Whisperer's Guide to Keeping Chickens: Everything You Need to Know . . . and Didn't Know You Needed to Know About Backyard and Urban Chickens What Successful People Know about Leadership: Advice from America's #1 Leadership Authority The Toyota Way to Lean Leadership: Achieving and Sustaining Excellence Through Leadership Development Everything You Need To Know About Geography Homework (Everything You Need To Know..) The Driving Book: Everything New Drivers Need to Know but Don't Know to Ask Get to Know Your Gut: Everything You Wanted to Know about Burping, Bloating, Candida, Constipation, Food Allergies, Farting, and Poo but Were Afraid to Ask Everything You Need to Know about Std's (Need to Know Library) Everything You Need to Know about Down Syndrome (Need to Know Library) The Reel Truth: Everything You Didn't Know You Need to Know About Making an Independent Film Don't Know Much About the Universe: Everything You Need to Know About the Cosmos Don't Know Much about the Universe: Everything You Need to Know about the Cosmos but Never Learned Divine Mirrors: The Virgin Mary in the Visual Arts The Mystical City of God, Volume II "The Incarnation": The Divine History and Life of the Virgin Mother of God (Volumes 1 to 4) (Volume 2) Virgin Territory: Exploring the World of Olive Oil Extra Virgin: Recipes & Love from Our Tuscan

Kitchen Virgin Territory

[Dmca](#)